

NCC Cable System Order

Order #	62515222
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar17
-	

Flight Dates	03/26/18 - 04/01/18
Agency	Del Cielo Media
Advertiser	Relentless Positive Action PAC

Client Code	RPAP
Product Code	ORDR
Est Code	323329
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/26/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$4,689.00		
Commission	\$703.35		
Net Total	\$3,985.65		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/26 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	2X DAY	3/26/18	4/1/18	05:00	09:00		X	X	X				-	-	6	\$122.00	\$732.00	30	
2	FXNC	3X DAY	3/26/18	4/1/18	09:00	16:00		X	X	X				-	-	15	\$107.00	\$1,605.00	30	
3	FXNC	1X DAY	3/26/18	4/1/18	16:00	19:00		X	X	X				-	-	3	\$166.00	\$498.00	30	
4	FXNC	2X DAY	3/26/18	4/1/18	19:00	24:00		X	X	X				-	-	9	\$206.00	\$1,854.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$4,689.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,689.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/27/18

62515222 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |